

## CAPABILITIES

*Maximize Efficiency And Get To Market Faster.*

Creative Technology Industries develops products AND businesses. In addition to designing new products or cost reducing and improving existing ones, we give businesses the tools, materials and techniques to market their business, reach more customers and stand out from the competition.

Our focus is to develop intelligently designed products and materials that help businesses grow. CTI's multi-disciplined team of professionals capitalizes on their varied expertise to provide our clients with proven designs, tools and strategies to build their business.

### PRODUCT DEVELOPMENT

- Concept ideation, industrial design and graphic modeling
- Mechanical design, material design and component sourcing
- Design optimization and engineering for manufacturing
- Concept models, Marketing samples and prototyping
- 3 Dimensional CAD development, assemblies and drawings
- Full motion assemblies and drawings
- Packaging Services
- Packaging design and graphics

### MARKETING

- Logo and brand development
- Web Presence and Social Media Networking
- Sales Literature & Promotional presentations
- Trade shows and physical marketing products
- Promotional planning and management
- Business Support
- Business Plans
- Market and cost analysis

### MANUFACTURING

- Outsourcing
- Global Sourcing
- Lean Manufacturing
- Fulfillment and sourcing
- Injection molding, co-molding, stamping, extrusions, electronic design
- Automation design
- Production and assembly

### INTELLECTUAL PROPERTY PROTECTION

Protecting your company's intellectual assets is a complex duty, and for most companies, it's most valuable asset. CTI can guide you through the complex process by working with legal counsel and providing these services:

- Provisional, Utility and Design Patent assistance
- Preliminary patent research and analysis
- Provisional patent applications
- Trademark research
- Trademarks™ & Registered Marks®, and copyright© applications
- Trade Secrets and Proprietary protection evaluations

